



Maria Letizia Tega

Freelance journalist

WORK EXPERIENCE

- December 2018 – Present
AUTOMOBILI LAMBORGHINI SPA, SANT'AGATA BOLOGNESE (BO)

Consultant for communications:

Content writing, Employer Branding Support, creation of internal newsletter dedicated to People & Culture in the region, writing articles and editing the Yearbook and Magazine

- January 2023 – June 2023 **CARAVAN SETUP, BOLOGNA AND MANTUA**

Press office and social media manager:

Communication of the cultural projects and festivals organised by the association in the Bologna and Mantua area. Updating of Instagram and Facebook pages, both with live events and with a dedicated editorial plan

- October 2013 – April 2022
RAI, ITALIAN NATIONAL TELEVISION, MILAN

Editor and collaborator on the texts for the television programmes:

Che succ3de? by **Geppi Cucciari**, press releases, guest management, scriptwriting

Il collegio 6, coordination of editorial research, casting, cast coordination and on-set editing

The Voice Senior by **Antonella Clerici**, editorial research, competitor research, casting

Lessico Civile by **Massimo Recalcati**, editorial and iconographic research, post-production

Rai Pipol by **Geppi Cucciari**, press releases, identification of suitable stories for the programme, editorial research

Lessico Amoro by **Massimo Recalcati**, editorial and iconographic research, post-production

Che tempo che fa and **Che fuori tempo che fa**, by **Fabio Fazio**, press releases, drafting of guest cards for the programme, editorial research

Crozza nel Paese delle Meraviglie, by **Maurizio Crozza**, press releases, editorial research

CONTACT INFORMATION

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✉ marialetiziatega@gmail.com

PROFILE

Curious, creative and efficient. Specialised in cultural and television communication. Always attentive to current events and new trends. I am a patient, determined and reserved person. I love my work and carrying out projects as part of a group.

LANGUAGES

English: Advanced –
FCE achieved in 2011

French: Advanced – Baccalaureate level

OTHER SKILLS

Complete course for social media managers, Kir Academy, 2022

Author of the documentary *Una cattedra per Laura Bassi. Bologna 1732*, dedicated to the first woman to obtain a university chair

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- October 2021 – July 2022
RADIO2, MILAN

Editor of the daily programme **Caterpillar AM** by Filippo Solibello, Claudia De Lillo and Marco Ardemagni broadcast on Radio2.

Press releases, guest proposals, writing the set list, selection of listener discussions

- June 2019 – November 2019
SOSIA E PISTOIA SRL /MISMAONDA, BOLOGNA

Press office and PR for productions and events by *Mismaonda* and *Oratorio San Filippo Neri*

- September 2015 – July 2016
HISTORICAL MUSEUM OF PHYSICS AND ENRICO FERMI STUDY AND RESEARCH CENTRE,
ROME

Press office and PR and head of communication for the interactive exhibition *Enrico Fermi. A creative balance between theory and experiments*

- September 2013 – July 2015
SETUP ART FAIR, INDEPENDENT ART FAIR, BOLOGNA

Project Manager: Selection and coordination of the cultural projects presented by the art galleries present at the fair, curation of a selection of projects related to the galleries present at the fair

- May 2011 – May 2013
MUNICIPALITY OF BOLOGNA

District Councillor

Responsible for communication and regional marketing

- October 2009 – July 2013
SPAZIO BLUE, ART GALLERY, BOLOGNA

Curation of temporary exhibitions: Selection, organisation and staging of temporary exhibitions

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EDUCATION AND TRAINING

- **IV MASTER'S DEGREE IN ECONOMICS AND MANAGEMENT OF ART AND CULTURAL HERITAGE, IL SOLE 24 ORE BUSINESS SCHOOL, MILAN**
- **MASTER'S DEGREE IN VISUAL ARTS, UNIVERSITY OF BOLOGNA**
Degree thesis in semiotics of the visible entitled *Masks: Figures of the world in reverse.*
- **UNDERGRADUATE DEGREE IN ARTS, MUSIC AND ENTERTAINMENT, UNIVERSITY OF BOLOGNA**
Degree thesis in Artistic Literature entitled *An Artistic Friendship: Carlo Ludovico Ragghianti, Adriano Olivetti and the birth of Critofilm in Italy*
- **EXPERIMENTAL CLASSICS SECONDARY SCHOOL DIPLOMA WITH MENTION SPÉCIALE DE LA RÉPUBLIQUE FRANÇAISE WITH DUAL VALUE, ITALIAN AND FRENCH, OBTAINED AT THE LICEO GINNASIO LUIGI GALVANI, BOLOGNA**

IT SKILLS

Excellent knowledge of Windows and MacOS operating systems.

Excellent knowledge of the MS Office suite, excellent knowledge of the WordPress CMS and the main social networks (Instagram, TikTok, Facebook, LinkedIn), excellent knowledge of Meta Business Suite and Meta Business Manager